vingcard
ASSA ABLOY

Custom Printed Keycards Guidelines
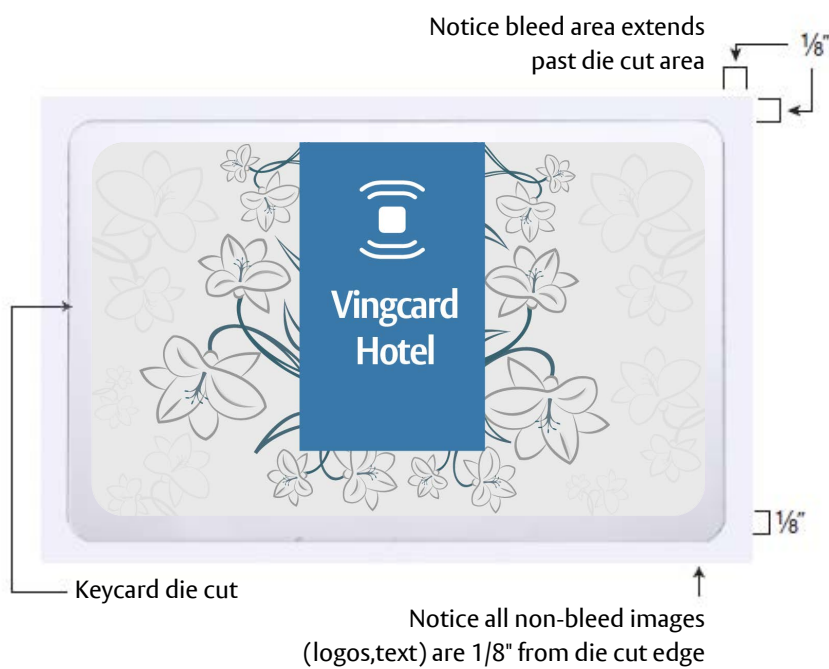
RFID keycard 3.375" x 2.125"   **Bleed Area**   3.625" x 2.375"

Front

Live Area 3.125" x 1.875"

Back
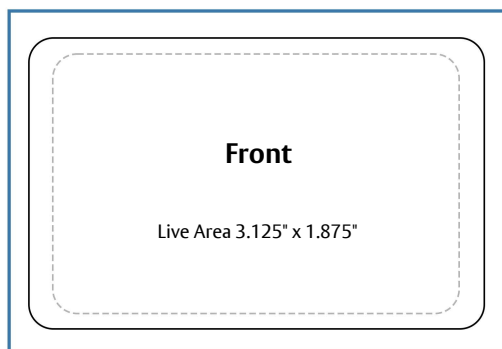
Live Area 3.125" x 1.875"
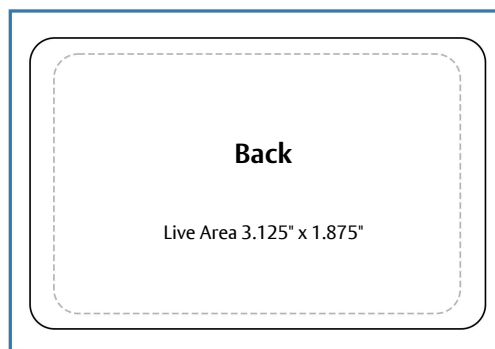
Example

Non-bleed images should not be closer than 1/8" to all card edges

Notice bleed area extends
past die cut area   ⅛"

Vingcard
Hotel

⅛"

Keycard die cut

Notice all non-bleed images
(logos,text) are 1/8" from die cut edge

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Artwork Submission Requirements

File format: EPS (Encapsulated Post Script)

- EPS (Encapsulated Post Script) high-resolution files only
- We cannot accept JPEGs or PDFs by themselves for printing

Color and text

- All colors must be embedded in the file
- All fonts should be outlined in the file
- Pantone (PMS) references for designs which have 1, 2 or 3 colors per side
- CMYK for designs with 4 or more standard colors and for full-color pictures
- Any special requirements like UV, Matte or Metallic printing

Size and Resolution

- Dimensions - 85.6mm x 54mm
- Minimum Resolution - 400 dpi
- Bleed - 1/8" bleed on each edge (bleed is the extension of the design beyond the edge of the card)